

TASKFORCESUBMISSION: submission

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POSITION:

ORGANISATION:

SUBMISSION1:

The current structure of food laws have created a system where most profits are made from making the most unhealthy food.
The decline in natural nutrition in food grown and the support for farm systems that degrade our land and our foods natural complexity.
The obsessive support by governments, politicians and food technologists for processed food.

Funding for sports without any evidence of well being benefits to the community
Sporting bodies that do not have to prove any health benefit receive huge public funding despite having a history of choosing to support unhealthy diet or other products . {(like the ACB) tobacco then now KFC }
All governments policy should be evidenced based and have our populations health and well-being as the priority .
Including what gets funding!

Our current institutions have allowed the growth of a health epidemic that risks our national security.
I point out if we get as fat as the people of Mississippi in the USA many of our institutions would fail.
Scientifically humans should eat far less and have foods high in natural nutrition. (like a enhanced hunter gathering diet)
The Australian public is denied critical information about freshness storage and how foods have been processed.

my suggestions

Stop funding sporting bodies that are clearly unhealthy or promote bad foods.
Stop building stadiums (huge take away outlets)
critically look at the health of athletes and demonstrate they have very poor health in long team (just look at X AFL players)

Sports people eat a extreme high calorie diet thus are exposed to high latter health risk just look at what happens to these people.

Research and support activities that promote real healthy out comes (i expect that might be gardening yoga or bike riding)

Clear health warnings on the worst foods both packaged and and take take away and restrictions on advertising

Make growing and selling the most healthy foods the most profitable area to be in.

Clearly have definitions of words like fresh and natural that respect the consumers right to know When a food is compromised by the way its grown or the process that destroy natural goodness the consumer has the right to know.

(e.g. black current cordial after processing had no natural vitamin C left)

(or feed lot cattle have far less omega 3 in them)

Or if foods have been kept in long term storage.

I would even suggest putting harvest dates on fresh grown foods.

The main thing is to change what we all eat to fresher high nutrition diet with far less calories and promote the activities that do lead to the best health outcomes for the whole population.

A independent judicial body that can mandate clear health warnings on products there advertising and point of sale that is independent or our corrupt politicians .

websites that i recommend you look at

<http://cancer.org.au/File/PolicyPublications/FoodMarketingtoChildreninAustralia.pdf>

one about feed lots

<http://www.abc.net.au/catalyst/stories/s1241479.htm>

PRIVACY: yes

SUBMIT: Submit