

**TASKFORCESUBMISSION:** submission

**NAME:** Colin Freckleton

**POSITION:** Project assistant

**ORGANISATION:** NB Marketing

**SUBMISSION1:** IDEALS AND A MULTITUDE OF SKILLS !

I believe I could be of huge benefit to the Preventative Health Taskforce !

Further, I have a mountain of ENERGY to go with it !

I have a diverse background including Marketing, Accounting, Film, Media, Business management. I am currently involved in taking a health food product from development to manufacture to market, and involved with training programs for Lifesaving Victoria.

Organisations call me in on a 'needs' basis.

I have a real interest and considerable background in Health. I used to promote healthier eating, with my healthy oasis food van. I was the in-house caterer for Blackmores Vitamins for a period.

I was recommended by the Health and Nutrition program to other organisations, and became involved with the Gutbusters weight loss program.

I am currently involved in training programs for school children with Lifesaving Victoria.

My passion has taken me to be involved with the development of two health food products. One a low fat low suger, no regular preservatives even, highly flavoursome snack bar called Fossil Fuel, and a vegetarian Dim sim called Dimslim.

I also have a marketing consultancy where I only take on clients that are passionate, sincere, something worthwhile and something I can get excited about !

And I am excited about the Preventable health task force.

I certainly have maintained personal protests of the abuse of alcohol and I have theories as to why it seems to have seemingly such a widespread stronghold and acceptance in our society.

" Colin Freckleton at a glance " ~ What I feel very comfortable with:

- \* Obtaining product knowledge and presenting it
- \* Ascertaining the needs of the customer and finding solutions
- \* Researching, Preparing and Pitching Proposals
- \* Market Research - quantitative and qualitative & tabulating results
- \* Report writing
- \* Creating concepts and seeing them through to realization
- \* Liaison at all levels: manufacturers, councils, committees, ceo's and heads of departments etc.
- \* Reaching decision makers
- \* Liaison with creatives
- \* Training

PR

Cold Calling

Basic accounting

I would dearly like to be involved in worthwhile projects that actually do something about addressing this heinous problem.

I am available to work on a needs basis, for special campaigns, projects etc.

Please contact me for a meeting discuss possibilities.

I would be very pleased for you to run past any ideas or projects you feel may be of interest. I will soon indicate whether they are tasks I am familiar with, feel I could do justice to, or out of my league.

Thank you.

Regards,

Colin Freckleton

**PRIVACY:** yes

**SUBMIT:** Submit