

# Media Alert

Available for immediate release

Attention: Newsdesk

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## How do we make Australia the world's healthiest country by 2020?

**REDUCING** junk food advertising for kids and increasing alcohol taxes are among more than 400 suggested answers to this question; received in response to the Preventative Health Taskforce's discussion paper, **Australia: the healthiest country by 2020**.

Submissions were published on the Taskforce's website today, and aim to provide evidence-based advice for the Federal Government's National Preventative Health Strategy.

The Strategy will provide a blueprint for the Federal Government in how to deal with chronic disease caused by obesity, tobacco and excessive use of alcohol. Chair of the Taskforce and Professor of Global Health at the University of Melbourne, Professor Rob Moodie says submissions have shown an overwhelming support for focusing on preventative health, with many submissions calling for strong national leadership across government to drive change in this area.

The discussion paper was released in October last year and the Taskforce will consider all views put forward in submissions, as it develops the National Preventative Health Strategy.

**PAL footage of the above can be downloaded from our FTP server here:**

<ftp://media.marcom.unimelb.edu.au/pub/newsroom/moodie>

**To view submissions received in response to the Preventative Health Taskforce's discussion paper, Australia: the healthiest country by 2020 visit:**

[www.preventativehealth.org.au](http://www.preventativehealth.org.au)

**For more information contact:**

Professor Rob Moodie: 0413838657

Emma O'Neill  
Media Unit  
University of Melbourne  
T: +613 8344 7220  
M: 0432758734  
E: [eaoneill@unimelb.edu.au](mailto:eaoneill@unimelb.edu.au)